



SOCCER POST
AMERICA'S SOCCER STORE

Soccer Post Acquires Upper 90 Soccer Center; Expanding the New York City Footprint of the Largest Soccer Specialty Retailer in the U.S.

Queens, NY, April 23, 2024 – Soccer Post, the largest community focused soccer specialty retailer in the United States, announced that it has completed the acquisition of the Upper 90 Soccer Center in Queens, NY. Founded in 2016, the Soccer Center operates four urban soccer fields, including a branded rooftop field experience. The acquisition further elevates Soccer Post as the leader in providing authentic soccer specialty experiences to soccer communities throughout the United States.

“The Queens Soccer Center strengthens our partnership with the NYC soccer community, in line with our focus to connect with an increasing number of soccer communities in the United States. I take pride in the authentic, community focused experience that is unique to Soccer Post” said Blake Sonnek-Schmelz, CEO of Soccer Post.

Soccer Post has established itself as the go-to destination for soccer families and one of the leading national omni-channel specialty retailers, with a curated collection of soccer apparel, footwear, and gear for enthusiasts, clubs, athletes, and families across the United States.

Zac Rubin, former owner of the Upper 90 Soccer Center said he is “thrilled to be part of the Soccer Post Community and continue to offer play opportunities for New York City soccer players of all ages and skill levels.”

About Soccer Post

Headquartered in New Jersey and founded in 1979, Soccer Post is the largest local-market-focused omni-channel soccer specialty retailer with 50 store locations in the United States. Soccer Post has established itself as the go-to destination for soccer families and one of the leading national omni-channel specialty retailers, with a curated collection of soccer apparel, footwear, and gear for enthusiasts, clubs, athletes, and families across the United States. Soccer Post’s mission is to provide an authentic soccer retail experience to community soccer players in every market it serves. For more information, please visit www.soccerpost.com.



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PART OF THE SOCCER POST COMMUNITY